



We Want YOU!



Join a STCO Organization!



Interested? Here's the Next Steps:

PRSSA

email: a.george2@tcu.edu
instagram: tcuprssa

Scan for more details on PRSSA and Ad Association



email: c.coleman@tcu.edu
instagram: tcuadassociation

Lead On, STCO!



Invest in Your Future Career—Join PRSSA and Ad Association



Join PRSSA!



What is PRSSA?

The Public Relations Student Society of America (PRSSA) is a student-focused organization for those interested in public relations and communications. Its goals are to promote professionalism, teach modern public relations concepts, and help students gain a better understanding of the field.

Why you would benefit from PRSSA?

PRSSA is the ideal organization for students pursuing an interest in public relations. Members gain access to internships, scholarships, networking events, and leadership opportunities that provide real-world experience. Through chapter meetings, national competitions, and professional conferences, PRSSA helps students develop their skills and prepare for successful careers in PR.



TCU's PRSSA chapter members have participated in résumé workshops, networking nights with PR professionals, mentorship programs, and speaker events. The chapter has also taken site visit trips to places like the Dallas Cowboys World Headquarters, where members connect with top professionals and gain insight into public relations in a professional setting.



Members of TCU's Advertising Association gain hands-on experience, build their portfolios, and network with industry professionals. They also learn from guest speakers and develop skills that prepare them for careers in advertising.

Join Ad Association!



What is Ad Association?

The American Advertising Federation (AAF) is a national organization that supports and promotes the advertising industry in the U.S. It connects professionals and students through local clubs, college chapters, and events to help them learn, network, and grow in the field of advertising.

Why You Would Benefit from Ad Association?

Ad Association offers valuable hands-on experience and professional growth opportunities. Members can build their portfolios through real projects, network with industry professionals, and stay up to date on the latest trends in advertising and marketing.

