

Dear [Spirits Reviewer in SF]

Hope you had a good time at your son's recent graduation! To continue your celebration, I wanted to fill you in on an event we are hosting with Guy Fieri for the launch of Santo Spirits' new Añejo Tequila next week. Guy owns Santo Tequila along with Rock and Roll Hall of Famer Sammy Hagar. Full information on the June 14th event below.

Santo Spirits' has always prided itself for being crafted from 100% blue water agave. Being additive free, Santo brings the soul of Old Mexico to life. We wanted you to be one of the first to taste the new añejo tequila and speak with Fieri about his experience in developing this exciting new tequila. SF Mayor Dan Louri will also be on hand to discuss the importance of Fieri's influence in our Bay Area community with our local SF bars and restaurants. We also wanted to offer you an "inside look" with our Santo Master Distiller Juan Eduardo Nuñez, who will be providing in-depth, educational information about the birth of this unique tequila.

I hope to see you at Total Wine & More on Saturday, June 14. Media alert is attached for more information. If you have any questions at all, please let me know.

Best,

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